



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # 832347

Schedule Dates 10/30/12-11/06/12
Advertiser Paul Hirschbiel for Congress (39143)
Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895
Product Political - US House (1175)
Brand DEMOCRAT (169542)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name GILROY, MAURA
Phone/Fax (757) 362-3300 /
CPE 1223
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments HIRSCHBIEL 10/30
PAUL HIRSCHBIEL FOR CONGRESS

Date Entered 05/31/12
Last Modified 10/26/12
Entered By Penne Marsh
CO-OP No
Headline # 06161137
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,517.75
Net Total \$14,267.25
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Nov. 2012	41	\$16,785.00
Grand Total:	41	\$16,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	5A- 5:58A (ET)	1		X	X	X	X			1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		10/26/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5A- 5:58A (ET)		1							1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		5/31/12
3.0	Normal Line / SPOT	11/06/12-11/06/12	6	:30	5A- 5:58A (ET)			1						1	\$140.00	\$140.00	Norfolk (WVEC) (WVEC)		5/31/12
5.1	Normal Line / SPOT	11/05/12-11/05/12	6	:30	5:58A- 7A (ET)		1							1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)		10/26/12
6.1	Normal Line / SPOT	11/06/12-11/06/12	6	:30	5:58A- 7A (ET)			1						1	\$340.00	\$340.00	Norfolk (WVEC) (WVEC)		10/26/12
7.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	7A- 9A (ET)	1		X	X	X	X			1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		10/26/12
8.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	7A- 9A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
9.1	Normal Line / SPOT	11/06/12-11/06/12	5	:30	7A- 9A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
10.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	4:30A- 4:59A (ET)	1		X	X	X	X			1	\$20.00	\$20.00	Norfolk (WVEC) (WVEC)		10/26/12
11.1	Normal Line / SPOT	11/03/12-11/03/12	6	:30	5:58A- 8A (ET)							1		1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)		10/26/12
12.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	8A- 9A (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
14.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	8A- 9A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
15.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	9A- 10A (ET)	1		X	X	X	X			1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)		10/26/12
16.1	Normal Line / SPOT	11/06/12-11/06/12	5	:30	9A- 10A (ET)			1						1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)		10/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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17.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	10A- 10:58A (ET)	1		X	X	X	X			1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		10/26/12
18.1	Normal Line / SPOT	11/06/12-11/06/12	5	:30	10A- 10:58A (ET)			1						1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		10/26/12
19.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	10:58A- 12P (ET)	1		X	X	X	X			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/26/12
20.1	Normal Line / SPOT	11/06/12-11/06/12	4	:30	10:58A- 12P (ET)			1						1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/26/12
21.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	10:58A- 12P (ET)		1							1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/26/12
24.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	12P- 12:57P (ET)	1		X	X	X	X			1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		10/26/12
25.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	12P- 12:57P (ET)		1							1	\$170.00	\$170.00	Norfolk (WVEC) (WVEC)		10/26/12
26.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	12:58P- 2P (ET)	1		X	X	X	X			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/26/12
27.1	Normal Line / SPOT	11/05/12-11/05/12	6	:30	12:58P- 2P (ET)		1							1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/26/12
28.1	Normal Line / SPOT	10/30/12-11/02/12	6	:30	2P- 3P (ET)	1		X	X	X	X			1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		10/26/12
29.1	Normal Line / SPOT	11/05/12-11/05/12	6	:30	2P- 3P (ET)		1							1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)		10/26/12
30.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	9:30A- 10A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/26/12
32.1	Normal Line / SPOT	10/30/12-11/02/12	5	:30	3:58P- 4:58P (ET)	1		X	X	X	X			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/26/12
33.1	Normal Line / SPOT	11/05/12-11/05/12	5	:30	3:58P- 4:58P (ET)		1							1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)		10/26/12

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41.1	Normal Line / SPOT	11/04/12-11/04/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/26/12
42.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	6:58P- 7:28P (ET)	1		X	X	X	X			1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		10/26/12
43.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,350.00	\$1,350.00	Norfolk (WVEC) (WVEC)		10/26/12
44.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	7:28P- 7:57P (ET)	1		X	X	X	X			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/26/12
45.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/26/12
46.1	Normal Line / SPOT	11/03/12-11/03/12	4	:30	6:58P- 7:57P (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/26/12
56.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11P- 11:35P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/26/12
57.1	Normal Line / SPOT	10/30/12-11/02/12	4	:30	11:35P- 12:02A (ET)	1		X	X	X	X			1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/26/12
58.1	Normal Line / SPOT	11/05/12-11/05/12	4	:30	11:35P- 12:02A (ET)		1							1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/26/12
60.0	Normal Line / SPOT	10/30/12-11/02/12	10	:30	5:58A- 7A (ET)	4		X	X	X	X			4	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR REBATE	10/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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